

March 2013 **Special Edition: BYOD** Volume 5, Number 10

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Feature podcast interview with Mark Keating, CIO, Peel DSB, Canada's first large school district to announce and implement a BYOD strategy

Dear Thought Leader,

Our March edition of the MSL Report takes us on a virtual trip to one of Canada's fastest growing provinces, Saskatchewan. One of the secrets to their success just might be their education system and more specifically, their stellar educators. I had the good fortunate recently to chat with one of Canada's rockstar educators and past MSL national contest winners, Kathy Cassidy from the Prairie South School District. Be sure to tune in!

Making sense of the digital revolution in education can be overwhelming to the teachers, let alone to the expert pundits. This month's MSL Report attempts to harness expert knowledge on BYOD in Schools with a feature podcast interview with Mark Keating, the CIO of Peel DSB, one of Canada's first large school districts to announce a BYOD strategy. We're checking in one year later.

The 2nd Annual C21 Canada Summit last month attracted some of the brightest minds from across Canada and internationally to explore 21st century skills in Canada and how best to transform and advocate for change across provinces and territories. Respecting that education is a provincial jurisdiction, much can be learned from connecting and sharing to support each other in getting beyond pockets of innovation. My colleague John Kershaw does a nice job at encapsulating the C21 Summit activities. You are encouraged to have your say as to how we can support our youth to be successful global citizens.

The momentum around CONNECT 2013 in iconic Niagara Falls, Canada is building for this first-ever combined K12 and post-secondary learning & technology conference! Be sure to take advantage of the super early bird offer ending March 20th.

After a flurry of conference activity early in the year, March Break is a welcomed opportunity to get away and relax, recharge, and hopefully catch-up on EdTech with a

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certain Canadian eMag you most enjoy! With that, I draw your attention this issue.

Issue Highlights:

- Former Prime Minister, Right Honourable Paul Martin <u>makes his mark</u> at C21 Canada Summit. Five outstanding Canadians honoured with <u>C21 Canada</u> <u>Shifting Minds Award</u>.
- Joyce Public School <u>National MSL 21st Century Video Challenge Winners</u>
 Celebrate
- Tim Gard, K12 Editor, Puts the Dell Latitude Tablet to a Test
- CONNECT 2013 Canada's National K20 Learning & Technology
 Conference Special Offer: Get one FREE administrator pass for every 10 teachers registered from your district!
- Coming soon! Cross Canada CIO Webinar Debate: BYOD vs 1:1 Creating the ideal learning & technology plan for your district. Watch for details!
- Open Textbook Project B.C.

We are thrilled to welcome Maxim Jean-Louis, the CEO of Contact North, as a new member of the MindShare Learning Report advisory board. His extensive knowledge and expertise around online learning will lend itself well for guiding the direction of this report.

For those of you going south on March Break, have a safe and enjoyable time. I will make the best of my break coaching, playing, and watching hockey!

Until next time, keep the learning curve steep!



P.S. Read my Musings here.

Follow us on Twitter @MindShareLearn

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M.A. EdTech

Success

Publisher & Managing Editor, The MindShare Learning Report™
President, MindShare Learning™-- Connecting Education & Business to Support Student

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Book Recommendations



MSL Contest Celebration Quotes



"It was really inspiring to see how the teachers and students at Joyce Public School use technology to enable an exciting and interactive learning environment. We're very proud to be a part of that." - Karen Rowden, Epson Canada, following the MSL 21st Century Classroom Video Challenge Celebration at Joyce P.S.

"For a number of years the staff at Joyce PS has been on the cutting edge of instructional leadership in the area of effectively integrating technology in their classrooms. Their winning video submission captures their incredible work and continued commitment and dedication to our students. I am very proud of our staff and students and of the strong partnership that we have forged with our parent community. Thank you to MindShare for supporting our school over the course of many years and for, once again, providing us with the opportunity to demonstrate and celebrate our many successes."

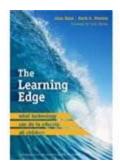
- Roula Skordakis, Principal, Joyce Public School, Central Canada Winner of the MindShare Learning Challenge

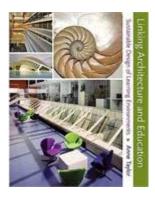
21st Century Video Challenge Celebration



Joyce Public School Host National Celebration of MSL 21st Century Classroom Video Challenge Winners

Last week, Joyce Public School hosted MindShare Learning and participating sponsors for a celebration of the National Video Challenge Winners. Joyce Public School had earned the Central Winner title and it was easy to see why. We watched as the students step up the gymnasium for the assembly from start to finish. They hooked up projectors, loaded presentations on laptops, configured the SMARTBoard and documented the entire process with video and digital cameras. They were truly walking the digital talk!











We brought in the Western and Eastern video challenge winners via Skype, and presented the technology prizes to Joyce Public. The excitement was electrifying! We were honoured to have former Principal Cheryl Paige, TDSB Trustee Howard Goodman, a journalist from the York Guardian, TlGed's Professional Development Program Assistant Maria Luz Siva, Epson's Marketing Manager Karen Rowden and Pearson Canada's Research and Communications Manager Tania Sterling (via Skype) join in on the festivities. Special thanks to Principal Skordakis for being a gracious host!





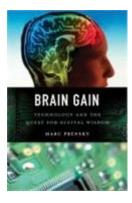


Cross Canada Spotlight on Saskatchewan

Fast Facts: Students: 168,442. Schools: 750

Online Community of Educators: Edtech Sask on Google+

Saskatchewan's <u>Plan for Growth 2020</u> aims to lead the country in Grade 12 graduation rates by 2020







From the report: "Almost \$200 million has been invested over the past five years in programs and services that directly support education and skills development for First Nations people, and the Government of Saskatchewan is also participating with the Government of Canada and five tribal councils to develop and deliver Active Measures employment initiatives."

Massive round of layoffs looms at University of Saskatchewan Canadian University Press, 27.02.13

Government of Canada invests over \$418,000 in CO2 capture research University of Regina, 08.02.13



As part of our ongoing series, we are featuring a post every month to showcase the best education bloggers in Canada. This month we are highlighting an audio post from Kathy Cassidy, a first grade teacher and regular blogger from Moose Jaw, Saskatchewan

PODCAST >

Other Saskatchewan bloggers to read:

Alec Couros

Dean Shareski

Alan Stange

Special Edition: BYOD



BYOD YouTube Pages

Peel District School Board

Challenging the Model of 1:1 with BYOD

Edutopia, 04.12.12

Cisco 2013 BYOD Solution Days Roadshow



K-12 News



Hardware Review of the Dell Latitude 10 Tablet with Windows 8 Pro

By Timothy Gard, Educator, Toronto District School Board @MindShareK12

The Windows 8 Pro tablet wars are just beginning. And into the foray of this ever expanding and crowded market comes Dell's offering – the Latitude 10. Dell's multi-touch 10" tablet comes with just about everything you could imagine in a tablet, and perhaps even more. *Read the full*

review here.

Ken Spencer Award Winners

Canadian Education Association

<u>Seven Award Winning Programs Open Up Classrooms Beyond School Walls and Into Communities</u>

Newswire, 01.03.13

A Week-Long Experiment in Self-Directed Learning

Heidi Siwak, 27.02.13

Resources for Digital Learning

The Digital Shift, 06.02.13

Innovative educators honoured at 2nd Annual C21 Canada Summit

C21 Canada, 14.02.13

<u>Twitter Chat Highlights: Teachers, Technology, and the Future of Education</u>

TVO: Learning 2030, 05.03.13

Canada's 21st Century Classroom Video Challenge Winners

MindShare Learning, 26.02.13

Post Secondary News



Open Textbook Project News BC Campus, 21.02.13

Igniting creative sparks featuring YorkU prof Kelly Parke

The Toronto Star, 02.02.13

Post-Secondary Education in Ontario: Managing Challenges in an Age of Austerity - Northern Ontario Results

Ontario Confederation of University Faculty Associations, 02.13

MOOCs Assessed, Modestly

Inside Higher Ed, 14.02.13

Research, Funding, Innovation + Start-ups

<u>Technology for Teachers Fund enhances the technology experience for kids in the classroom</u>

Newswire, 19.02.13

Backbone's Start Me Up Innovation Campaign for Canadian Tech Start-Ups Now in Its Second Year

Backbone, 01.03.13

Call for Applications: High Performance Computing

Ontario Centres of Excellence, 01.03.13

Government of Canada Supports Innovative Technologies in Waterloo Region

Canada News Centre, 21.02.13

Picture Essay: Inside Canada's Tech Hub

TechCentral, 14.02.13

MaRS Innovation awarded \$15 million to further commercialize worldleading Canadian innovations

Newswire, 06.02.13

Kaplan and Pearson Launch In-House Ed Tech Incubators

Education News, 25.02.13

"School Boards Matter" Executive Summary

Canadian School Boards Association, 01.13

Michael Fullan's Great to Excellent: Launching the Next Stage of Ontario's Education Agenda

Ontario Ministry of Education, 22.01.13

46 elementary schools across B.C. score improvement in Fraser Institute school rankings

Fraser Institute, 04.03.13

<u>167 elementary schools across Ontario score improvement in Fraser Institute school rankings</u>

Fraser Institute, 17.02.13



Conference Corner: C21 Canada Spotlight

What do you get when pull together a room full of education leaders from K12, post-secondary, trustees, a former prime minister, politicians, industry and youth from across Canada? Much bewilderment as to how we all came together in the same place, sprinkled with lots of passionate & healthy debate about the future of learning and how it fits within a 21st Century paradigm. Rarely do we have the occasion to celebrate and bring together such an eclectic bunch that in the end are looking to accomplish the same goals, yet the path, the territory, and the journey remains somewhat scattered.

My partner John Kershaw, President of C21 Canada, does a nice job of encapsulating **the 1.5 days in a blog**. Congratulations to my colleagues David Roberts and Karen Yamada for another successful summit! Special thanks to our sponsors who helped make the event possible through their generosity.

R.M.

Five amazing education leaders were honoured with the inaugural C21 Shifting Minds Awards.



L-R, Doug Prescott, Alexandra Dunn, The Right Honourable Paul Martin, Bill Kierstead, Naomi Johnson and Ron Owston



<u>Action Canada Fellow</u>, William Clifton van der Linden, presenting with <u>his</u> <u>colleagues</u>.

Watch the C21 Canada video interview with Naomi Johnson, Chief Superintendent of the Calgary



Board of Education, recipient of the Shifting Minds School System Award.

Events

AQUOPS: Pedagogy for School 2.0 | March 26, 27, 28 | Quebec City, Quebec

ERDI Spring 2013 | April 3-6, 2013 | Lake Louise, Alberta

ABEL Visible Leadership Summit | April 19, 2013 | York University, Toronto, Ontario

Google Apps For Education Ontario Summit | April 20-21 | Kitchener, Ontario

CNIE 2013 Conference | May 1-3, 2013 | Ottawa, Ontario

EdTech Innovation | May 1-3, 2013 | Athabasca University in Calgary, Alberta

EdCamp Hamilton | May 4, 2013 | Hamilton, Ontario

CONNECT 2013 | May 6-7, 2013 | Niagara Falls, Ontario

PREVNet's 7th Annual Conference | May 6-7, 2013 | Toronto, Ontario

21st Century Literacies: Leading and Supporting Exemplary Practices | May 10, 2013 | Toronto, Ontario

CDMN Canada 3.0 2013 | May 14-15, 2013 | Toronto, Ontario

ERAC | June 6-7, 2013 | Richmond, B.C.

UBTech 2013 | June 10-12 | Orlando, Florida

Product + Industry News

Epson Teams up with Promethean To Bundle Projectors, Collaboration Software

The Journal, 05.03.13

McGraw-Hill Ryerson Higher Education Unveils Suite of Adaptive
Learning Products For Canada, Including First-Ever Adaptive E-Book
Newswire, 26.02.13

Apply to become a DEN Guru

Discovery Education, Deadline is 07.03.13

Apply to become an ASCD Emerging Leader

ASCD, Deadline is 01.04.13

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The MindShare Report is grateful of the guidance and support provided by our esteemed advisory board. Members include:

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Chip Fesko, Sr. Director of Advertising & Strategic Alliances, George Lucas Educational Foundation, Edutopia Magazine

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About The MindShare Learning Report™

Canada's Leadership, Learning & Technology eMagazine.

Our mission is to transform education by sharing knowledge of 21st Century innovative best practices and success stories in the Canadian education market space and beyond. We harness the power of Web 2.0 technologies to feature engaging Vodcasts, podcasts, polling, Canadian educational technology news headlines & upcoming strategic industry events in the K-12, Higher Ed and corporate eLearning market segments. Other elements of the MSL Report eMagazine include: successful practices, ask an educator, ask a professor, research & tech tools, GreenIT and career listings, to support educators and educational technology providers in maintaining a pulse for emerging trends in Canada.

mindsharelearning.com/report

Editorial content for the monthly issue is due the third week of each month.

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MindShare Learning is a privately held company based in the Greater Toronto Area, Canada. Its hallmark is providing strategic marketing solutions to learning & technology solution providers in the K-12, HED and corporate learning markets, to support new market expansion and revenue growth. MindShare Learning's partial client list includes: Adobe, Blackboard Inc., EPSON, GlobalScholar, Learning.com, RM PLC UK, Softease Ltd. UK, netTrekker, IMSI (ClipArt.com), CERC (Canadian Education Resources Council), Tech4Learning, Xoolon, NECTAR Foundation and ERDI Canada. mindsharelearning.com

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