



May 2013 Edition:
Volume 6, No.2
Cross-Canada
Spotlight on Manitoba



Feature video with [Devon Caldwell](#)
Kindergarten teacher, Oak Lake
Community School
Oak Lake, Manitoba.

[Reflections from a past MindShare Learning contest winner](#)

Quick Links

[Quote of the Month](#)

[Connect 2013 Spotlight](#)

[Cross Canada Spotlight on Manitoba](#)

[21st Century Guest Blogger Spotlight](#)

[K-12 News](#)

[Post Secondary News](#)

[Research, Funding, Innovation + Start-ups](#)

[Conference Corner](#)

[Products + Industry News](#)

[Professional Learning Events](#)

[MindShare Musings](#)

[Advisory Board](#)

[About Us](#)



Dear Thought Leader,

We are thrilled to share our [2nd Annual Canadian EdTech Teacher Survey](#) - Cross Canada Spotlight on Manitoba issue with you! Checkout my video with past MSL contest winner [Devon Caldwell](#), as she reflects on her professional learning transformation since winning our video contest two years ago.

I especially enjoy this time of the year! Spring is a time of renewal; a commitment to new challenges and opportunities. With that, we turn our attention to Connect 2013 - Canada's first ever K-12 and post-secondary integrated learning and technology conference which presents a tremendous professional learning opportunity, less than a week away, May 6-7 in iconic Niagara Falls.

Besides enjoying scenic Niagara Falls, the company of over 1,000 delegates, 100 plus exhibitors, and over 100 presenters from across Canada, Connect 2013 will have something for every education leader. Be sure to tune into my video interview with the engaging Mayor Diodati of Niagara Falls Canada, who provides a primer of what to expect at Connect 2013! His passion for the region and innovation is infectious!

Be a part of this groundbreaking historical event, where education and industry leaders from across Canada will come together in Niagara Falls to share, engage, and explore how to transform learning in the 21st Century. It's not too late to [register!](#)

Special thanks to our team and presenting partners, District School Board of Niagara and Brock University for their innovative spirit in making Connect 2013 a reality! See you in Niagara!

Until next time, keep the learning curve steep!

All the best!

Sponsors





Follow us on Twitter [@MindShareLearn](#)

Robert Martellacci
M.A. EdTech
Publisher & Managing Editor, The MindShare Learning Report™
President, MindShare Learning™
Connecting Education & Business to Support Student Success



mindsharelearning.com



P.S. Teachers and principals don't forget to fill out our online [EdTech survey](#) to qualify and to WIN a Dell Latitude Tablet!



BrightLink® Interactivity 3.0: Only from Epson

Switch sources from:

3 projectors to choose from. iPad® iPhone® Document Camera and KEEP WRITING!

LEARN MORE

EPSON

Quote of the Month



“The Herjavec Group is proud to be the Platinum Sponsor of the 2013 CONNECT conference. As one of Canada’s fastest growing IT integrators, we recognize the need for advanced security and networking solutions in the education sector. We are excited to be part of an innovative technology forum that brings together educational institutes from across Canada to foster collaboration and communication”

– Robert Herjavec
Herjavec Group



Connect 2013 Spotlight





PEARSON

PEPPERDINE UNIVERSITY



Book Recommendations



A MindShare Learning Moment with **James M. Diodati**, Mayor of Niagara Falls, about what to expect at Connect 2013, Canada's Learning & Technology Conference, May 6-7, 2013.



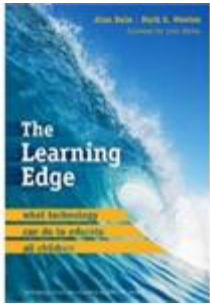
K12 CIO WEBINAR How New Technology Choices are Impacting BYOD and 1:1 Deployment

Tuesday, May 7th 2013 1:30pm
Online and broadcast live from Connect 2013

MindShare CONNECT [click here](#)



With presentations from



Mark Keating, CIO



Peter Singh, CTO



Dino Miele, CIO



Cross Canada Spotlight on Manitoba



Fast Facts:

Minister of Education: **Honourable Nancy Allan**

The province funds 36 school divisions, 1 special revenue school district, and 60 independent schools

2011-2012

K-12 Total: **178,025 students**

Largest university: **University of Manitoba**

[Source](#)

Total post-secondary enrolment: **62,025**

University: **43,632**

College: **18,390**

[Source](#)

Ministry of Education Report 2012-2013: [Manitoba](#)

Online Community of Educators: [MERLIN](#) (Manitoba Education Research and Learning Information)

Manitoba Trivia Facts:

Did you know [Yvonne Brill](#), the rocket scientist who invented a propulsion system to help keep communications satellites from falling out of orbit, was born in Winnipeg, Manitoba and Winnipegger [Lieutenant Harry Colebourne](#) owned and named the Bear who inspired the lovable Winnie the Pooh character after his hometown.

EdTech Highlights:

[ALLAN RECOGNIZES EDUCATORS FOR THEIR CREATIVITY, INNOVATION, EFFECTIVENESS](#)

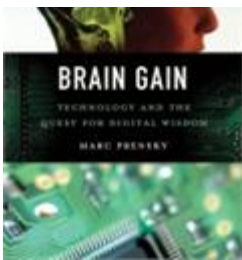
Ministry Of Education Manitoba 04.18.13

[TEC VOC WINS \\$2,000 REASONS TO BE SAFE](#)

Technical Vocational High School 04.01.13

[Before it's too late](#)





[Before it's too late](#)

University of Manitoba 12.04.13



21st Century Guest Blogger Spotlight

John Malloy
Director of Education



Learning is Changing whether we like it or not!

Learning is changing – whether we like it or not!

As I mentioned in my previous blogpost , I had the privilege of presenting at the On the Rise K-12 Digital Learning Conference last week. I focused on the following points in my presentation:

A vision of our Students

The culture in classrooms, schools, and Boards

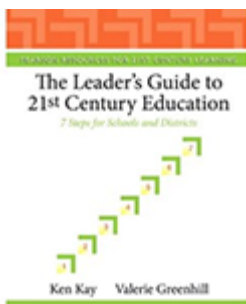
Understanding learning differently

Grappling with 21st century skills and implementation issues

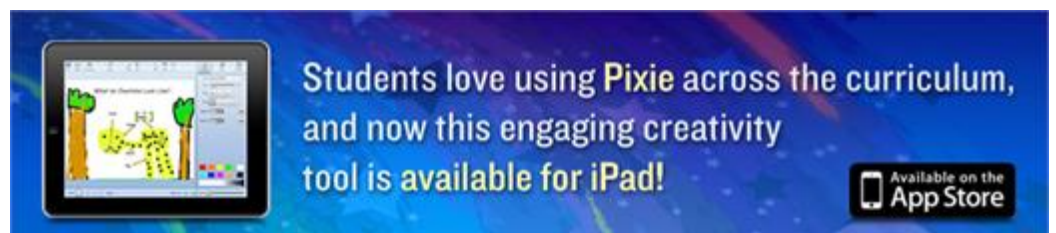
Innovation, Improvement and Creativity

In this post I would like to discuss learning and 21st century skills. I will leave my reflections on innovation, improvement and creativity to my next post.

If I ask most people to think about their experience of learning in schools, they tell me about sitting in rows, working quietly at their desks while the teacher was directing things from the front of the room. When I probe further, and ask them about what they remember from school, they will often speak about friends they made or activities they engaged in more than their learning experiences. When I ask them what they created in school, or what they invented many will offer me a strange look or even start to laugh. The learning these former students remember should be very different compared to what our present students would say....but would our present students be able to share different reflections?



[Read More](#)



K-12 News

[Two Canadian teams secured top spots at the FIRST Robotics Competition \(FRC\) championship](#)

Canada Newsire 04.30.13



[Government of Canada supports youth in biotechnology sector](#)

Canada Newswire 04.09.13

[Cancer Research by Alberta Student, 16, Marvels Experts, Wins 2 Prestigious National Biotech Prizes](#)

Canada Newswire 04.09.13

[Merck renews commitment to the education of tomorrow's scientific innovators](#)

Canada Newswire 04.18.13

[Students apply social media at International Youth Leadership Summit](#)

Calgary Board of Education 04.17.13

[Expelling the school bell](#)

The Toronto Star 04.29.13

[DSBN Celebrated for Library Innovation](#)

DSBN 04.24.13



Post Secondary News

[Dalhousie University bets its collaborative future on Microsoft Office 365](#)

Canada Newswire 04.11.13

[Researchers tunnel path from lab to real world](#)

University of Alberta 04.11.13

[Bringing climate-change lessons out of the lab](#)

McGill University 04.03.13

[Game changers in the video game industry](#)

University of Saskatchewan 04.10.13

[Ontario universities working together to create more online learning opportunities for students](#)

Canada Newswire 04.18.13

[Fish Was On the Menu for Early Flying Dinosaur](#)

Daily Science 04.22.13

[York University recognized as one of Canada's Greenest Employers](#)

The Council of Ontario Universities 04.22.13

[University of Waterloo to host Ontario Premier Kathleen Wynne and BlackBerry Co-Founder Mike Lazaridis at first Leadership Innovation Conference](#)

Canada Newswire 04.18.13

[So you want to earn a PhD? The stark realities of the university doctorate](#)

Canada Newswire 04.18.13

adaptive curriculum

Click for a **FREE 12-Month License** of Adaptive Curriculum's Real-World, Interactive **Math and Science** Learning Solution!

Research, Funding, Innovation + Start-ups

[ClevrUCorp. acquires NewMindsetsInc.to transform online](#)

EdSurge 04.23.13

[English Montreal School Board Announces First Deployment of Mobile Application - Hall Monitor](#)

PRWeb 04.10.13

[COLUMN: 3D PRINTING AND THE NEW INDUSTRIAL REVOLUTION](#)

Marketing Magazine 03.26.13

[CPG CATCHING UP IN MOBILE AD GAME](#)

Marketing Magazine 04.16.13

[Brain Tumour Targeting Team Awarded Additional Funding](#)

Market Wired 04.22.13

[K-12 Education Technology Leaders and Policymakers Convene in Washington for '2013 Ed Tech Policy Summit'](#)

SIIA 04.19.13

[U of T spinoff company raises 873% of funding for tiny, smarter keyboard](#)

University of Toronto 04.19.13



Conference Corner

[HASTAC 2013 - The Storm of Progress: New Horizons, New Narratives, New Codes](#) took place on April 25-28, hosted by York University, with sponsorship from [MindShare Learning](#).

With 5 keynote speakers, 150 refereed papers, panels and demos, a maker space, curated digital performances and over 250 attendees including established and emerging scholars, artists and authors, tech entrepreneurs and teachers, [HASTAC 2013](#) was a complete success! Participants were called to explore alternative modes of creating, innovating, and critiquing that better address the interconnected, diverse, interactive global nature of knowledge today, both in the academy and beyond.



[The Humanities, Arts, Science, Technology Advanced Collaboratory](#) (HASTAC – “haystack”), is an organization at the international forefront of knowledge mobilization for our digital present and innovation in the academy. It promotes networked digital learning that extends outwards and connects and works at transformation across universities and disciplines.

[Source](#)

Products + Industry News

[THE 17TH ANNUAL WEBBY NOMINEES UNVEILED](#)

The Webby Awards 04.16.13

[Minister Paradis and Minister of State Goodyear Promote Canadian Investment at BIO 2013](#)

Market Wired 04 21 13

[Canadian Entrepreneur Continues to Revolutionize Oil Spill Response: ROC Oil Cling Pads™](#)

Market Wired 04.19.13

[KIK raises \\$19.5M to continue waging its messaging war](#)

GigaOm 04.22.13

[Chip Shot: Intel® Solid-State Drive 335 Series Adds 80GB Model](#)

Intel 04.23.13

[Finalists announced for Canadian Digital Media Network's Inaugural Moonshot Awards](#)

Canada Newswire 04.24.13

[Chip Shot: Intel® Solid-State Drive 910 Series Certified for VMware](#)

Intel 04.24.13

[The Future of Canadian Classroom Education Arrives with Samsung School](#)

Canada Newswire 04.04.13



Feature your service or product for just \$199/yr

BUYER'S GUIDE 2013

BRING YOUR CLASSROOM INTO THE 21ST CENTURY.

Click here for more info!

Professional Learning Events

iste.2013
SAN ANTONIO
JUNE 23-26

Attend the world's most comprehensive ed tech event!

[CNIE 2013 Conference](#) | May 1-3 | Ottawa, Ontario

[EdTech Innovation](#) | May 1-3 | Athabasca University in Calgary, Alberta

[EdCamp Hamilton](#) | May 4 | Hamilton, Ontario

[Social Media: Implications for the University 2013](#) | May 3-5 | York University, Toronto, Ontario

[SIIA EdTech Summit](#) | May 5-7 | San Francisco, California

[CONNECT 2013](#) | May 6-7 | Niagara Falls, Ontario

[PREVNet's 7th Annual Conference](#) | May 6-7 | Toronto, Ontario

[21st Century Literacies: Leading and Supporting Exemplary Practices](#) | May 10 | Toronto, Ontario

[CDMN Canada 3.0 2013](#) | May 14-15 | Toronto, Ontario

[ECNO Conference](#) | June 2-4 | Alliston, Ontario

[ERAC IT4K12 2013 Technology Enabling Innovation & Learning](#) | June 6-7 | Richmond, B.C.

[CANHEIT 2013](#) | June 9-12 | University of Ottawa, Ottawa, Ontario

[UBTech 2013](#) | June 10-12 | Orlando, Florida

[ISTE 2013](#) | June 23-25 | San Antonio, Texas



MindShare Musings

MindShare Musings -- *The Connectors, Leaders, and People on the Move*

It's a great time to be in education. Never before have we witnessed the digitally disruptive forces that are upon us today. Innovations from SMARTboards to smartphones to tablets and social networking tools offer great potential for more engaging and relevant learning in the 21st century. What I find intriguing is that there seems to be a pent up demand for educators and students to connect more than ever before; to make sense of what I've described as the "Wild West" in the EdTech space today. Hence, we're seeing growing need for professional learning development, which perhaps speaks to the proliferation of conferences and webinars.

Perhaps a great segue to highlight some recent notable events such as the [ECOO Google Summit](#) hosted in Kitchener, Ontario. The event attracted more than 500 education leaders, showing the momentum that Google has in education. It was very cool to see that **Wendy Gorton**, a fellow Pepperdine U EdTech Masters alum and a Google educator guru, presented at the summit. Kudos to ECOO president **Bill McKenzem**, ECOO board member and Waterloo District School Board CIO **Mark Carbone**, and the rest of the team for a successful event! See you at [Connect 2013](#).



[C21 Canada](#) board member, **Sandi Urban-Hall**, president of the [Canadian School Board Association](#), was honoured at the recent C21 Board meeting with C21 Medallion as she completes her term as president of the CSBA. You will be missed Sandi! Thanks for your valued



contributions to the [C21](#) Board!



MSL recently hosted a small gathering of education associates to celebrate Marty Keast's retirement as president of Pearson Canada School Division recently. A memorable evening for Marty, who will remain as a valued MLS Report advisory board member. I know Marty is looking forward to reactivating his consulting practice, Forever Learning. Pictured (L-R): Back row: Bill Hogarth, president, ERDI Canada, Tim Gard, TDSB; Robert Martellacci, MSL; Front Row: Dr. Ron Owston, Dean, York University Faculty of Education; Marty Keast.

Continuing on the conference front, MindShare Learning is pleased to sponsor [EdCamp Hamilton](#) and [IT4K12](#) hosted by [ERAC](#) in B.C. It was great catching up with past MSL Video Challenge winner, [Heidi Siwak](#), teacher, [HWDSB](#), recently, who's part of the [EdCamp Hamilton](#) organizing team. Her passion for teaching and learning is infectious! If you have a conference you'd like us to host, or promote, please drop us a note!

As vice-chair of [CeLEA](#), I'm excited about our upcoming AGM. CeLEA Chair, Claude Martel will be presenting: Catching Up With Estonia: CeLEA AGM Highlights Lag in Canadian interactive education. Interactive education CeLEA AGM Adds digital learning power to "[Seven Habits of Highly Intelligent Communities](#)" [SUMMIT](#), Toronto, June 3-4. Thanks to [Gary Stairs](#), CeLEA board member for his leadership in coordinating our efforts!

This just in.... [Dino Miele](#), CIO, [DSBN](#) shared a new DSBN student created song, "[Sky's the Limit](#)" which is most inspiring!

Until next time, walk the digital talk! R.M.

Advisory Board

The MindShare Report is grateful of the guidance and support provided by our esteemed advisory board. Members include:

Laurent Burman, M.B.A., Chief Client Officer, POSSIBLE

Chip Fesko, Sr. Director of Advertising & Strategic Alliances, **George Lucas** Educational Foundation, Edutopia Magazine

Timothy Gard, Educator, Media Literacy & Technology, Toronto District School Board

Dr. Eric Hamilton, Associate Dean of Education, Pepperdine University, Graduate School of Education and Psychology

Maxim Jean-Louis, CEO, Contact North/Contact Nord

Marty Keast, President, Pearson Learning K-12 Canada

Gary Kern, Principal, Technology & Innovation, West Vancouver School District

Dr. Greg Malszecki, Professor, Department of Kinesiology & Health Sciences, York University

David Marsi, AVP, Learning & Development, Invesco

Jamie McNamara, Superintendent of Schools, St. Thomas Aquinas Roman Catholic Schools. Leduc. Alberta

Cheryl Paige, Principal, Joyce Public School, Toronto District School Board

Cheryl Paige, Principal, Joyce Public School, Toronto District School Board
Dr. Camille Rutherford, Associate Professor, Education at Brock University

Ron Sedran, MD, Equity Capital Markets, Canaccord Adams

Joni Turville, B.Ed, M. Ed (Instructional Technology), Educator, AISI Coordinator, St. Albert Protestant Schools

About Us

The MindShare Learning Report team is made up of the following individuals:

Robert Martellacci, M.A. Ed Tech., Publisher and Managing Editor

Timothy Gard, M.A., B.Ed K-12 Editor

Mary Pat O'Meara, B.A., B.Ed, Digital Education Specialist

Valerie Rusnov, B.A. Hons., B.Ed., Editor

Joseph Romano, OCT, BFA, B.Ed, M.Ed, EdTech Consultant

About The MindShare Learning Report™

Canada's Leadership, Learning & Technology eMagazine.

Our mission is to transform education by sharing knowledge of 21st Century innovative best practices and success stories in the Canadian education market space and beyond. We harness the power of Web 2.0 technologies to feature engaging Vodcasts, podcasts, polling, Canadian educational technology news headlines & upcoming strategic industry events in the K-12, Higher Ed and corporate eLearning market segments. Other elements of the MSL Report eMagazine include: successful practices, ask an educator, ask a professor, research & tech tools, GreenIT and career listings, to support educators and educational technology providers in maintaining a pulse for emerging trends in Canada. mindsharelearning.com/report

Editorial content for the monthly issue is due the third week of each month.

Please forward your news releases as web links to

info@mindsharelearning.com

Advertising opportunities are available, please contact,

info@mindsharelearning.com

Annual subscriptions to the MindShare Learning Report can be purchased at \$99 CDN

About MindShare Learning

MindShare Learning is a privately held company based in the Greater Toronto Area, Canada. Its hallmark is providing strategic marketing solutions to learning & technology solution providers in the K-12, HED and corporate learning markets, to support new market expansion and revenue growth. MindShare Learning's partial client list includes: Adobe, Blackboard Inc., EPSON, GlobalScholar, Learning.com, RM PLC UK, Softease Ltd. UK, netTrekker, IMSI (ClipArt.com), CERC (Canadian Education Resources Council), Tech4Learning, Xoolon, NECTAR Foundation and ERDI Canada. mindsharelearning.com

Inquire about our EdTech Strategy Consulting Services.

