

June 2013

Spotlight on Connect 2013
Celebrating Excellence
Volume 6, No.3

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A MindShare Learning Moment with Diane Williamson from [REAP: Research Entrepreneurs Accelerating Prosperity](#) at Canada 3.0 - [Click here to watch!](#)

Dear Thought Leader,

Savour the moment! In this issue, celebrating excellence in learning and innovation is essential as we move forward on a steep curve to success as a country! Case in point, Canada's very own rock star astronaut, [Chris Hadfield](#), captivated Canadians through his wondrous voyage to space connecting via [twitter](#), engaging and learning with students across Canada - galvanizing the country (and the universe) and making us proud!

As you explore this issue, I would like to draw your attention to my top three picks of the past month:

1. **Connect 2013 Retrospective** - We took a leap of faith in forging a public-private partnership with **DSBN**, **Brock University**, **NCDSB**, and **Niagara College** to host Canada's first K20 national learning and technology conference. **Connect** proved to be a rich and rewarding collaborative team effort. Save the date! **May 8-9, 2014.**
2. A Canadian student wins \$50,000 in a global innovation challenge. Be sure to checkout his picture as it really does say a thousand words.
3. **McGill University Leads project** (Learning Environments Across Disciplines) partners with **MindShare Learning & York University IRLT** in [K12 EdTech Teacher Research Study](#).

Special thanks to you, our valued education and industry leaders, who help make this issue possible through your excellent work that is infused throughout this report. It is through our collective efforts as interconnected learning communities that we are able to nurture our graduating leaders to succeed as 21st century global digital citizens.

Until next time, keep the learning curve steep!



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Robert



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Robert Martellacci
M.A. EdTech
Publisher & Managing Editor, The MindShare Learning Report™
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P.S. Teachers and principals don't forget to fill out our online [EdTech survey](#) to qualify and to WIN a Dell Latitude Tablet! Also watch for our **Professional Learning Summer Edition** next month!

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Quote of the Month

“I have nothing new to say to you. You already know you’ve graduated from one of the greatest universities on the planet. You already know that dedication, hard work, and perseverance yield positive results. So I can only say to you congratulations, and to this great university... Thanks for this great honour.”

- Morgan Freeman, received a honorary degree for Doctor of Humane Letters at the 2013 Boston University graduation

"I think #CanEdu13 has helped me unleash my inner techie. Mind blowing two days! So much inspiration, now what to explore first!! #decisions"

-Melissa Turcotte, delegate at Connect 2013

Spotlight on Connect 2013

CONNECT
Canada's Learning & Technology Conference

MindShare Learning
at CONNECT 2013

Thank you to our attendees, vendors and sponsors for being a part of our first National Connect 2013 conference in Iconic Niagara Falls. I found the two days a professionally rewarding experience. In addition, to the networking, sharing and socializing with



rewarding experience. In addition, to the networking, sharing and socializing with colleagues from other institutions two highlights that stand out in my mind are the presentations and the richness that the exhibitors brought to the conference. The leading trends in Technology both in hardware and software were very informative and added a richness to the conference which will be remembered by the attendees for months to come.

I am looking forward to seeing everyone next year at **Connect 2014** at the same location. Stay Tuned for a save the date announcement in the next week or so.

Thank you once again to everyone who participated from across Canada to our **Ed Tech Enabled Conference**.

Cheers,

Dino Miele

Connect 2013 Conference Chair
CIO DSBN

Quick Connect 2013 Facts

Attendees: 1,325

Exhibitors: 105

Start-up alley exhibitors: 22

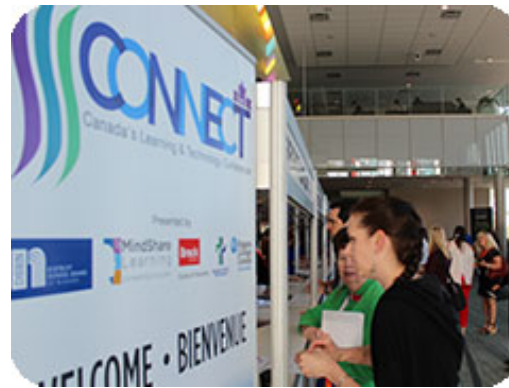
Presentations: 120

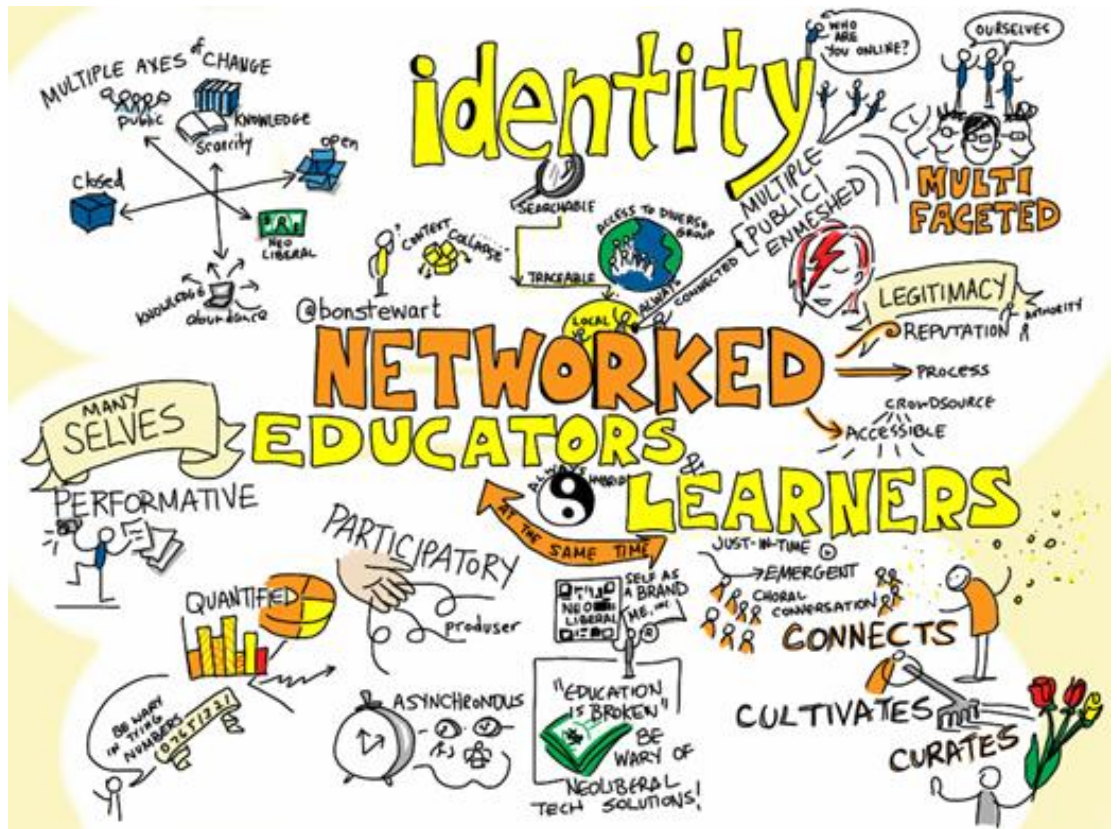
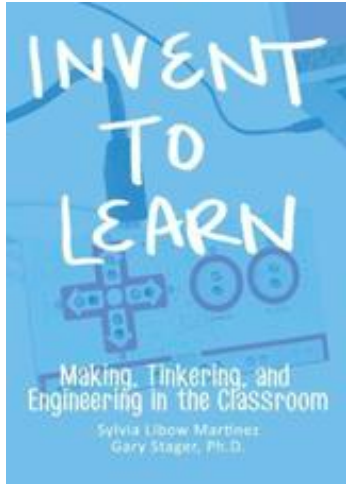
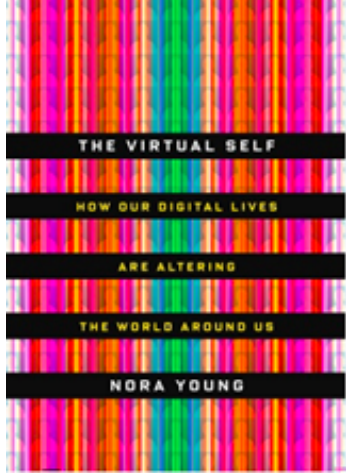
Lunches served: 1,700

Number of steps walked by Dino Miele (conference chair): 29,780

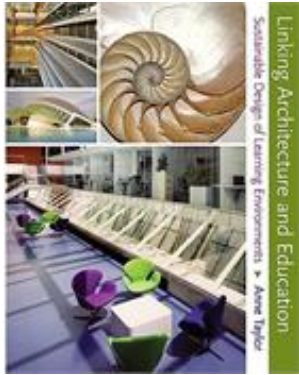
Dive into the **CONNECT 2013** experience and look up [#CanEdu13](https://twitter.com/CanEdu13) and [@CanConnectEd](https://twitter.com/CanConnectEd) on Twitter!

Book Recommendations





This amazing doodle by Giulia Forsythe ([@giuliaforsythe](https://www.instagram.com/giuliaforsythe)) depicts Bonnie Stewart ([@bonstewart](https://www.instagram.com/bonstewart)) CONNECT 2013 presentation 'Networked Educators & Leaders' about identity, legitimacy and our many selves online.



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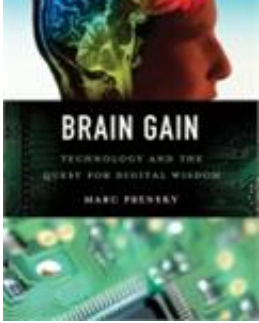


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21st Century Guest Blogger Spotlight





Feature Blogger Mary Leigh Morbey, PhD., Associate Professor of Culture and Technology, HASTAC Conference Organizing Committee, Co-Director of the Institute for Research on Learning Technologies, Faculties of Graduate Studies and Education, York University



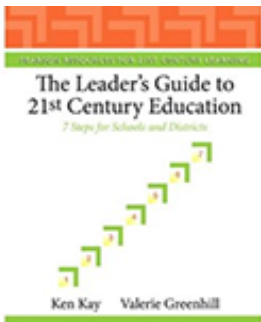
In late April 2013 MindShare Learning, along with York University's Institute for Research on Learning Technologies, participated as event sponsors for the [Humanities, Arts, Science, and Technology Advanced Collaboratory \(HASTAC\) International Conference, The Storm of Progress: New Horizons, New Narratives, New Codes](#), held at York University. [HASTAC](#), an international scholarly network of individuals and institutions, focuses upon the possibilities that new technologies offer for shaping how we might learn, teach, communicate, create, and organize our local and global communications. Since its founding in 2003, HASTAC has grown to a network of over 9000 members, including hundreds of [HASTAC scholars](#) (graduate students) from over 120 institutions around the world. 325 participants attended the York University hosted event.

[Read more...](#)



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K-12 News



[Vancouver school district drafts social media policy](#)

Vancouver Sun 05.26.13

[Education Technology Success Story Edsby Wins \\$100,000 Startup Prize](#)

PRWeb 05.10.13

2013 Ontario Technological Skills Competition

Skills Canada's Challenge Results for the [Elementary](#) and [Secondary](#) Levels
Skills Canada Ontario 05.08.13

ArtsSmarts 21st Century Youth Creativity Challenge (21YCC)

Arts Smarts 04.10.13

Team Canada-ISEF Hot in Arizona - Wins 25 Awards in Phoenix

Youth Science Canada 05.21.13



Jessie MacAlpine (17), Woodstock ON - **Best of Category Award (Medicine and Health Sciences); First Place Grand Award (Medicine and Health Sciences)** gives two thumbs up at the **Intel ISEF 2013 Awards Ceremony**.
Youth Science Canada 05.21.13

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2ND ANNUAL CANADIAN EDTECH SURVEY



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Post Secondary News

[ÉTS and McGill team up to establish the Quartier de l'innovation, an ecosystem for creativity in the heart of Montreal](#)

Canada Newswire 05.13.13

[UALberta researcher identifies four dinosaur species](#)

University of Alberta 05.09.13

[Secrets of life on Earth, Mars bubbling in 2.7 billion-year-old water](#)

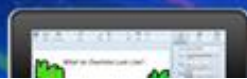
University of Toronto 05.15.13

["Fish thermometer" reveals long-standing, global impact of climate change](#)

University of British Columbia 05.15.13

[Waterloo professor shares award for excellence in physics research](#)

University of Waterloo 05.03.13



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Nicholas Schiefer of Pickering, Ontario, Canada (right) took home an Intel Foundation Young Scientist Award of \$50,000 at the 2013 Intel International Science and Engineering Fair.

[Canadian student comes in top 3 at the Intel International Science and Engineering Fair](#)

Intel Newsroom 05.18.13

[Do students who are issued tablets miss the benefits of experiential learning?](#)

It World Canada 05.17.13

[Renowned U of T Alzheimer's researcher wins prestigious international health award](#)

University of Toronto 05.14.13

[A snapshot of K-12 BYOD program implementation in 14 publicly funded school districts across Canada.](#)

Pearson School Canada



[Zoe Branigan-Pipe - Winner of Microsoft Canada's](#)

[Virtual Innovative Educator Forum 2013](#)

Microsoft Partners in Learning 05.30.13

NEW

C21 Canada Presents
**Shifting Minds: A Vision and Framework
for 21st Century Learning in Canada**

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Industry/Products

[Growing CANARIE service supports easy and secure online access to resources while reducing costs for institutional IT departments](#)

Canarie 05.09.13

[Full list of Codie Winners](#)

SIAA

[CDMN ANNOUNCES 2013 MOONSHOT AWARD WINNERS](#)

Canadian Digital Media Network (CDMN) 05.14.13

[Edleun to transition to BrightPath Early Learning Inc.](#)

Canada Newswire 05.22.13

[Government of New Brunswick Awards FrontRow Classroom Audio with Province-Wide Contract of Supply](#)

Frontrow 05.22.13

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Professional Learning Events

[Skills Canada National Competition | June 5-8 | Vancouver, British Columbia](#)

[ERAC IT4K12 2013 Technology Enabling Innovation & Learning | June 6-7 |
Richmond, British Columbia](#)

[CANHEIT 2013 | June 9-12 | University of Ottawa, Ottawa, Ontario](#)

[CANHEIT 2013 | June 9-12 | University of Ottawa, Ottawa, Ontario](#)

[UBTech 2013 | June 10-12 | Orlando, Florida](#)

[EduHack | June 14-16 | Toronto, Ontario](#)

[STLHE Annual Conference | June 20-22 | Sydney, Nova Scotia](#)

[ICPRCV 2013 | June 20-21 | Toronto, Ontario](#)

[International Conference on Innovation, Management and Technology \(ICIMT 2013\) | June 20-21 | Toronto, Ontario](#)

[ISTE 2013 | June 23-25 | San Antonio, Texas](#)

[Canada International Conference on Education \(CICE\) | June 24-26 | Toronto, Ontario](#)

[EdMedia 2013 | June 24-27 | Victoria, British Columbia](#)



[ABEL Summer Institute 2013 Level UP | August 20-21 | Toronto, Ontario](#)



[ECOO Conference 2013 | October 23-25 | Niagara Falls, Ontario](#)





Photo credit: Ryan Dick, Systems Development Officer at Halton Catholic District School Board
Wayne Toms, ECNO president presents the Dan Cousineau award to Del Schmucker at [ECNO 2013](#).

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MindShare Musings - The Connectors, Leaders, and People on the Move

What do Connect 2013, The Learning Partnership RTT Mini Summit on 21st Century Literacies, Canada 3.0, SCDSB Learning with Technology, IT4K12 (an event proudly sponsored by MSL), and ECNO 2013 all have in common? MindShare Learning has actively participated in each of these conferences this past month. We are fortunate to be at the forefront of innovation in learning and technology which enables us to curate and share the latest in news, research, and advancing developments in edtech. We proudly provide deep insights as strategy consultants to the education community to foster the 21st century skills important to not only students, but all global citizens.



I enjoyed interviewing **Jennifer Corriero**, co-founder TakingITglobal at the SCDSB Learning With Technology Conference: Parents and Teachers Working Together.

[Checkout the video.](#)

Meeting of the Minds! At our recent MindShare Learning Report board meeting we welcomed the following new members:

- * **Michael Furdyk**, Co-founder, TakingITglobal
- * **Dr. Susanne Lajoie**, professor at McGill University
- * **Dino Miele**, CIO, District School Board of Niagara



Special thanks to our departing board members:

Tim Gard, TDSB, and **Dr. Ron Owston**, York University, recipients of the MindShare Learning Leader award for their valued contribution to the MindShare Learning Report advisory board and 21st century learning.

[Read more...](#)



Annual Advisory Board Meeting
May 28, 2013

Left to right: **Cheryl Paige**, **Tim Gard**, **Ron Sedran** (our gracious host), **David Marsi**, **Mary Pat O'Meara** and **Robert Martellacci**

Advisory Board

The MindShare Report is grateful of the guidance and support provided by our esteemed advisory board. Members include:

Laurent Burman, M.B.A., Chief Client Officer, POSSIBLE

Chip Fesko, Sr. Director of Advertising & Strategic Alliances, George Lucas Educational Foundation, Edutopia Magazine

Dr. Eric Hamilton, Associate Dean of Education, Pepperdine University, Graduate School of Education and Psychology

Maxim Jean-Louis, CEO, Contact North/Contact Nord,

Marty Keast, Owner, Forever Learning Corporation

Gary Kern, Principal, Technology & Innovation, West Vancouver School District

Dr. Susanne Lajoie, Professor, Department of Educational and Counselling Psychology

Dr. Greg Malszecki, Professor, Department of Kinesiology & Health Sciences, York University

David Marsi, Senior Management of Training Initiatives, Scotia Bank

Dino Miele, Chief Information Officer, District School Board of Niagara

Jamie McNamara, Superintendent of Schools, St. Thomas Aquinas Roman Catholic Schools, Leduc, Alberta

Cheryl Paige, Former Principal, Joyce Public School, Toronto District School Board

Dr. Camille Rutherford, Associate Professor, Education at Brock University

Ron Sedran, MD, Equity Capital Markets, Canaccord Adams

Joni Turville, B.Ed, M. Ed (Instructional Technology), Educator, AISI Coordinator, St. Albert Protestant Schools

About Us

The MindShare Learning Report team is made up of the following individuals:

Robert Martellacci, M.A. Ed Tech., Publisher and Managing Editor

Mary Pat O'Meara, B.A. Hons, B.Ed, M.Ed, Digital Education Specialist

Momita Ahmed, B.A, Junior Social Media Intern

Valerie Rusnov, B.A. Hons., B.Ed., Editor

Joseph Romano, OCT, BFA, B.Ed, M.Ed, EdTech Consultant

About The MindShare Learning Report™

Canada's Leadership, Learning & Technology eMagazine.

Our mission is to transform education by sharing knowledge of 21st Century innovative best practices and success stories in the Canadian education market space and beyond. We harness the power of Web 2.0 technologies to feature engaging Vodcasts, podcasts, polling, Canadian educational technology news headlines & upcoming strategic industry events in the K-12, Higher Ed and corporate eLearning market segments. Other elements of the MSL Report eMagazine include: successful practices, ask an educator, ask a professor, research & tech tools, GreenIT and career listings, to support educators and educational technology providers in maintaining a pulse for emerging trends in Canada. mindsharelearning.com/report

Editorial content for the monthly issue is due the third week of each month.

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Annual subscriptions to the MindShare Learning Report can be purchased at \$99 CDN

About MindShare Learning

MindShare Learning is a privately held company based in the Greater Toronto Area, Canada. Its hallmark is providing strategic marketing solutions to learning & technology solution providers in the K-12, HED and corporate learning markets, to support new market expansion and revenue growth. MindShare Learning's partial client list includes: Adobe, Blackboard Inc., EPSON, GlobalScholar, Learning.com, RM PLC UK, Softease Ltd. UK, netTrekker, IMSI (ClipArt.com), CERC (Canadian Education Resources Council), Tech4Learning, Xoolon, NECTAR Foundation and ERDI Canada.
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