

FOR IMMEDIATE RELEASE

13th Canadian EdTech Leadership Summit Inspires Future-Proofing Learning Playbook for the Next Crisis

-7th Canadian EdTech Award Winners Announced-

Montreal and Toronto, October 28, 2022 – MindShare Learning, Canada’s award-winning education technology thought leader hosted the [13th Canadian EdTech Leadership Summit](#) — “*The State of EdTech in Canada: Driving Innovation Through Evidence-based Research*,” in partnership with McGill University on October 19-20. The Summit brought together global education stakeholders and industry leaders to learn and share alongside world-class speakers. One of the Summit key outcomes is the creation of a Future-Proofing Learning Playbook that will serve as a guide to better prepare education for the next crisis.

“We are honoured to partner with Canada’s top-ranked McGill University to host our EdTech Summit featuring world-class international speakers,” says Robert Martellacci, Canadian EdTech Summit Co-chair, Founder and President, MindShare Learning Technology. *“While we witnessed unprecedented mass innovation in education during the pandemic, it was crisis learning at its best. Hence, the inspiration to aggregate the insights from the Summit to launch Canada’s EdTech Crisis Preparedness Playbook.”*

As part of the partnership with McGill University, The Faculty of Education, MindShare Learning, along with valued sponsors presented a \$10,000 cheque to fund areas of greatest need to support continued innovation in education.

“When schools and universities closed their doors in March 2020 during the onset of the COVID-19 pandemic, it was technology that allowed us to effectively open up virtual doors to a new innovative hybrid world,” said Dean Dilson Rassier of McGill’s Faculty of Education. *“We adapted to new processes involving unfamiliar software and additional hardware that enabled us to connect, collaborate, and learn. These new tools and pathways will make for fascinating educational technology research that will undoubtedly benefit generations of students of all ages and abilities.”*

The [13th Canadian EdTech Leadership Summit](#) featured world-class speakers, including: Dr. Tracey Burns, Senior Analyst, OECD, Rahmatullah Arman, Founder & President, Teach For Afghanistan; and Dr. Peter Balyta, President, Worldwide Education Business, Texas Instruments. The closing conference keynote featured Canada's first-ever K12 EdTech unicorn, Paper Learning, CEO, Phil Cutler, a McGill Education alum who incidentally is a past winner of the Mindshare Dragon's Den Education.

One of the value-added benefits of the McGill University partnership is the opportunity to draw on the Faculty of Education's immense expertise from their leading researchers, notably the Department of Educational and Counseling Psychology's Dr. Adam Dubé, Associate Professor and Director of the Technology Learning and Cognition Lab as well as Dr. Susanne Lajoie, Professor and Canada Research Chair in Advanced Technologies for Learning in Authentic Settings.

The summit also hosted roundtable presentations, covering mission critical topics ranging from social emotional learning, to future school design beyond Covid-19, to supporting Indigenous students with digital skills, and many more. Presentations will consist of complex, thought-provoking conversations on the importance of educational leadership, highlighting the vast learning outcomes derived from new EdTech experiences that can be leveraged as innovative ways to learn.

MindShare announced the [7th Annual Canadian EdTech Awards](#) Winners. Five Canadian EdTech Awards were presented and announced at the 13th Canadian EdTech Leadership Summit 2022. Congratulations to the winners.

- 1) K-12 Educator of the Year - **Zelia Capitao-Tavares, McMurrich Junior Public School, TDSB**
- 2) Post-Secondary Professor of the Year - **Dr. Christine Walsh, Professor, Faculty of Social Work, University of Calgary**
- 3) K12 District of the Year - **Ottawa Catholic School Board**
- 4) EdTech Company of the Year - **Paper Learning**
- 5) EdTech Startup of the Year - **Vireo**

"Receiving this award from the Canadian EdTech Leadership Summit and McGill University was a wonderful opportunity to look back at all we have accomplished as a team in the last 7+ years. Now our focus returns to once again exceeding our goal over the next seven years by helping more students than we ever thought possible," Phil Cutler, CEO, Paper.



"It's with great pride that I accept the Canadian Edtech School District of the Year award from Mindshare Learning. Our Board's focus on Deep Learning and the Humane use of technology is an important component of our student's learning experience," Tom D'Amico, Director of Education, Ottawa Catholic School Board.

At the Summit AWS announced MindShare Learning as the first AWS EdStart Collaborator in Canada.

"MindShare is honoured to be the first company to be an AWS Edstart collaborator. Technology plays a vital role in the classroom, and AWS EdStart offers EdTech entrepreneurs the opportunity to build solutions that are transformational to enhance learning and student success" says Robert Martellacci, Founder & President, MindShare Learning. *"We look forward to being a key player in catalyzing the EdTech sector in Canada in partnership with AWS."*

What an AWS EdStart Collaborator is:

AWS EdStart Collaborators are education-focused organizations that provide specialized solutions, support, and/or best practices to [AWS EdStart Members](#) and [AWS EdStart Innovators](#). AWS EdStart Collaborators create a community of industry experts for AWS EdStart Members and Innovators to access including the resources they make available to the broader global EdTech community. Membership benefits can include discounted event registration fees, complimentary access to content, and networking access.

<https://aws.amazon.com/education/edstart/collaborators/>

About MindShare Learning

MindShare Learning Technology celebrates 21 years in EdTech as Canada's leading EdTech industry consulting, news and events company. MindShare Learning Technology, a catalyst in driving innovation counsels education and industry leaders in understanding the emerging needs of learners to succeed in the 21st Century global knowledge-based digital economy to help all students thrive. MindShare Learning is also a proud publisher of Canada's Leading Technology & Learning eMagazine – The MindShare Learning Report.

About McGill University

Founded in Montreal, Quebec, in 1821, McGill University is consistently ranked as one of the top universities, both nationally and internationally. It is a world-renowned institution of higher learning with research activities spanning three campuses, 11 faculties, 13 professional schools, 300 programs of study and over 39,000 students, including more than 10,400 graduate students. McGill attracts students from more than 150 countries around the world, its 12,000 international students making up 30% of the student body. McGill's Faculty of Education has been advancing human development since 1857 and is comprised of three departments: Integrated Studies in Education, Educational and Counseling Psychology, and Kinesiology and Physical Education.



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