



MEDIA RELEASE

FOR IMMEDIATE RELEASE

26th CanAm ISTE EdTech VIP Reception in Philadelphia; MindShare Shared a Sneak Peek at the EdTech as a Career Option Course & Announced 15th Schools of the Future Challenge Winners

Philadelphia, Tuesday, July 4th, 2023– MindShare Learning, a leading provider of educational technology solutions, hosted its 26th CanAm Celebration of Excellence VIP Reception at the Centre for Architecture and Design in Philadelphia on Monday, January 26th, 2023. MindShare Learning hosted their highly-anticipated event this year, thanks in part to valued host sponsors ClassLink, UPenn Catalyst, edWeb.net & padcaster.

“This year’s CanAm was extra special as we announced ground-breaking & innovative new projects and partnerships, to meet the emerging needs of the Canadian education sector,” said Robert Martellacci. “Our EdTech as a Career Option Microcredential course is much anticipated amongst our burgeoning EdTech industry sector.”

MindShare learning announced their partnership with edWeb.net to launch their School District Memberships in Canada for 2023-2024. EdWeb will help school districts create a private professional learning hub for communication and collaboration.

An additional partnership forged between MindShare Learning and L'École branchée was announced. MindShare Learning is excited to partner and offer french language content.

During the event, attendees got a sneak peek at MindShare Learning’s new professional learning course ‘EdTech as a Career Option.’ The first module will contain an introduction to EdTech, its history in education, and facts on the North American market. This module also features an interview with EdTech legend Kathy Hurley, InnovateHERS Co-author. In this insightful conversation, Kathy shares her experiences within the industry and provides a firsthand account of its evolution. By drawing from her extensive knowledge and expertise, she offers a unique perspective on the transformative journey of EdTech and its impact on educators across North America.

To celebrate the release of the long-awaited EdTech Course, MindShare Learning will run an early bird promotion. The promotion is coined ‘Fifty for Fifty,’ meaning the first 50 people to register will be able to access the course for just \$50!



The CanAm Celebration of Excellence VIP Reception proved to be a valuable networking/partnering and learning opportunity for educators, administrators, and technology professionals from across North America.

Announcing The 15th Schools of the Future Challenge Winners

The Schools of the Future Challenge is for Canadian publicly funded K12 schools to create and capture innovative teaching and learning using technology. Teachers depict how they engaged and motivated their students through a short video. MindShare Learning Technology with generous supporting sponsors assemble an array of the latest technology and professional learning prizes that can be used in the classroom to support future digital learning.

Judges Quote; "The Mindshare Learning Schools of the Future Invention Challenge witnessed impressive submissions. Students showcased their 21st Century skills by developing inventive projects that skillfully incorporated the UN's Sustainable Development Goals. These creative and innovative winning entries not only highlighted the importance of sustainability but also presented a potential vision for our future. The challenge was a testament to the ability of young minds to transform concepts of global responsibility into practical, future-oriented solutions."

"On behalf of Dell Technologies, congratulations to all the Schools of the Future contest winners! It's wonderful to see how students are learning, looking forward, and transforming education with digital technology." Erin Buchholz, Mid-Market Field Marketing Analyst, Dell | North America Marketing.

The following three schools rose above a very competitive field of entries leveraging their creative abilities using a wide variety of tech tools to enhance student learning in their classrooms.

1st Prize Winner: Rosedale Public School, Sarnia ON

Teacher: Messila Dent/Stephanie Clarke

Principal: Caley Evans

Winning Video: https://www.youtube.com/watch?v=i-GJ9Csp2sg&ab_channel=MelissaDent

Teacher quote: "We at Rosedale take immense pride in our Girls Who Game and their ability to explore the global sustainability goals and implement them citywide through Minecraft. Our students embody the optimism and potential of future generations, who will serve as the catalysts for the transformative change required in the 21st century."



Student quotes:

How does it feel to have won the contest?

“It feels super good after working hard together to make a sustainable community.”

What do you think other Canadians could get out of this?

“They could feel inspired to start working on S.T.E.A.M. projects, and get a better look at how our community actually is and what we could do to improve. It inspires them to recycle more, and reuse more often to make their town a better place by reducing our carbon footprint!”

What was it like working to build this?

“It was fun working with everyone, making friends and learning more about our community as well as learning how we can make our communities better. We got more experience working in collaboration with women, who will help with our future careers in S.T.E.A.M.”

Brian White (Sarnia City Council) quote: “It gives me great hope to know that Girls Who Game from Rosedale Public School, along with so many other students across Canada are enthusiastic as they are creative in working towards a sustainable future. We know that cities account for over 70% of global CO2 emissions. By working towards better designs for sustainable growth of our cities, we can truly affect change where it counts the most. That starts right in our own neighbourhoods.”

2nd Prize Winner: James Morden Public School - Niagara Falls, SK

Teacher: Rochelle Tkach

Principal: Lisa Scheer

Video:

https://www.youtube.com/watch?v=Y743fcOhwz0&ab_channel=Ms.Tkach%27sECOCrew

Teacher Quote: “We are so thankful to MindShare Learning for recognizing our ECO-Airport Redesign of our local Niagara District Airport in Minecraft EDU! We are excited to use the new technology for more engineer action projects and addressing local/global issues. ”

3rd Prize Winner: Blessed Carlo Virtual School - Ottawa, ON

Teacher: Mrs. Laura Hodgins



Principal: Mrs. Michelle McGarry

Video:

https://www.youtube.com/watch?v=PHCKbAVkhZA&ab_channel=SchoolsoftheFutureStudentInventionChallenge

Teacher quote: "Blessed Carlo Acutis Virtual Catholic School, in the OCSB, is honoured and extremely grateful for the opportunity to take part in and place in the top three of the Schools of the Future: Student Invention Challenge. Ethan has used his learning to make a difference and I couldn't be more proud!"

Ethan Student quote: "I don't have words for how I feel, except that I feel like the world is in the palm of my hands! I feel very honoured to be awarded and for such recognition."

About MindShare Learning

MindShare Learning Technology is Canada's leading EdTech industry consulting, news and events company celebrating its 20th anniversary in 2021. MindShare counsels education and industry leaders in understanding the emerging needs of learners to succeed in the 21st Century global knowledge-based digital economy to support student success. MindShare Learning is also a proud publisher of Canada's Leading Technology & Learning eMagazine—[The MindShare Learning Report](#).

###

Ivana Zelich, Digital Media & Marketing Associate

MindShare Learning Technology

admin@mindsharelearning.com

(905) 814-0900

Robert Martellacci, Founder & CEO

MindShare Learning Technology

robert@mindsharelearning.com

(416) 569-2106



**MINDSHARE
LEARNING**
Connect. Empower. Transform.