



Media Release

For Immediate Release

MindShare Learning Partners with University of Toronto Scarborough to Host the 15th Canadian EdTech Summit -- ‘Navigating the Future of Education in an AI Inspired World’

STEM AI Showcase

-Nelson Announced as New Platinum Sponsor-

Toronto, ON – May 31, 2024 – MindShare Learning is excited to announce a groundbreaking partnership with the University of Toronto Scarborough Campus (UTSC) to host the 15th Canadian EdTech Leadership Summit and STEM Showcase. The event will take place from October 31 to November 2, 2024, in the newly built Sam Ibrahim Active Learning Spaces Building at UTSC.

This year's summit promises to be an extraordinary gathering of educational leaders, technology innovators, and thought leaders, all coming together to explore the future of education in the age of artificial intelligence. The expanded format includes the addition of a Teacher & Student STEM Saturday Showcase, providing a unique platform for educators and students to demonstrate innovative projects and ideas.

"I am thrilled to be Co-Chair of the 15th Canadian EdTech Leadership Summit and to welcome you all to the University of Toronto Scarborough and to our super-innovative new teaching building," said Dr. Steve Joordens, Professor of Psychology and Director of the ALT Lab at UTSC. *"UTSC has led innovation at the University of Toronto, and it is an honour and privilege to host such a great conference that is so important in these early days of AI and education."*

Robert Martellacci, Founder and President of MindShare Learning, also expressed his enthusiasm for the partnership. "We are excited to collaborate with UTSC and bring together educators, students, and industry leaders for a transformative experience," Martellacci said. "We are thrilled to be back in Toronto. The addition of the STEM AI Innovation Saturday Showcase highlights our commitment to fostering creativity and innovation in education. This summit is a pivotal opportunity to share insights and strategies that will shape the future of learning in an AI inspired world."

MindShare is thrilled to announce our ‘New’ Platinum sponsor in Canada’s leading education publisher.

"I think with the ever changing educational landscape with the onset of enhanced technology. This summit will bring together, industry leading thought leaders to discuss solutions to ensure Canada stay at the forefront of education globally," says Steve Brown, CEO, Nelson.

The 15th Canadian EdTech Leadership Summit will feature a series of keynote presentations, panel discussions, workshops, and networking opportunities. Attendees will have the chance to engage with cutting-edge technologies, explore best practices in digital learning, and collaborate on initiatives that drive educational excellence.

About MindShare Learning

MindShare Learning is a leading EdTech strategy, news, and events organization that connects education and technology leaders to inspire 21st-century teaching and learning. Through its comprehensive digital platform, MindShare Learning fosters innovation and collaboration in the education sector.

About the University of Toronto Scarborough

The University of Toronto Scarborough (UTSC) is a leader in innovative teaching and research. The new Sam Ibrahim Active Learning Spaces Building exemplifies UTSC's commitment to providing state-of-the-art facilities that enhance the learning experience and foster academic excellence.

Nelson is Canada's leading K–12 educational publisher and we have remained dedicated to our legacy of looking forward for over a century. Our commitment to the individualized needs of students, teachers, and administrators continues to fuel our innovation as an educational partner. In 2017, these efforts manifested in Edwin, Nelson's revolutionary digital platform that provides a common experience for deep, trusted content and boundless learning pathways. Nelson's visionary digital transformation embodies our promise of equitable, inclusive, and engaging experiences for all teachers and students.

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