



Media Release

For Immediate Release

15th Annual Canadian EdTech AI Leadership Summit Returns to Toronto: Unleashing Innovation in Education During a Digital Renaissance

Toronto, ON – October 2024 – The Canadian EdTech Leadership Summit is set to make a monumental return to Toronto from October 31 to November 2, 2024, at the University of Toronto Scarborough (UTSC). This year marks the 15th anniversary of the premier EdTech event, co-hosted by MindShare Learning and UTSC. The Summit will gather thought leaders, educators, and industry pioneers to navigate one of the most transformative periods in modern education, a shift described by professor emeritus UofT, Dr. Geoffrey Hinton, the 'Godfather of AI,' as “reminiscent of the Industrial Revolution – but instead of our physical capabilities, it’s going to exceed our intellectual capabilities.”

A Digital Renaissance for Education Robert Martellacci, Chair of Canadian EdTech Leadership Summit & President of MindShare Learning, underscores this pivotal moment, stating, “We are entering a digital renaissance of sorts, driven by artificial intelligence. It’s an unparalleled opportunity to spark innovation in the learning and workplace ecosystems. You either embrace it or get left behind. Canada is uniquely positioned to leverage the leadership and inspiration of AI pioneers like Dr. Hinton to prepare the next generation of leaders.”

The Summit will feature transformative discussions on the intersection of AI, education, and the future of work, highlighting Canada’s role in this global shift.

Keynotes & Featured Speakers

- **Chris Kennedy**, Superintendent, West Vancouver Schools, will deliver the opening keynote on the future of education in an AI-empowered world.
- **Alana Winnick**, award-winning educator and author of *The Generative Age: Artificial Intelligence and the Future of Education*, will give the lunchtime keynote. She shares, “This is a moment for educators to rethink what’s possible. The use of AI in education is not just about automating tasks but about amplifying human creativity and learning in ways we’ve never seen before.”
- **Steve Brown**, CEO of Nelson, will present the closing keynote titled, *Is Canada Ready for a Changing AI-Inspired World?*
- **Dr. Steve Joordens**, Professor of Psychology at the University of Toronto Scarborough and Co-Chair of the Summit affirms, “This is an unparalleled time in

history where technology is no longer just a tool but a transformative partner in education. The conversations we're having at this Summit are shaping the future of learning."

Summit Highlights

- **Teacher & Student STEAM Saturday Showcase:** A dedicated day of hands-on learning, innovation, and competition, including an AI eSports Symposium.
- **Panel Discussions:** Featuring AI experts, educators, and policymakers on the evolving role of AI in the classroom.
- **Dragon's Den Startup Challenge:** Canada's top EdTech entrepreneurs will pitch their innovations, including key finalists from the Dragon's Den Competition.
- **Interactive Tours:** Explore the new Sam Ibrahim Active Learning Spaces at UTSC and cutting-edge AI integration in TDSB schools.

This year's summit offers a deeper dive into how AI can revolutionize education systems, with a special focus on student success, digital equity, and lifelong learning. With over 50 sessions, networking opportunities, and interactive exhibits, attendees will gain critical insights into shaping the future of education in Canada and beyond.

About the Canadian EdTech Leadership Summit The Canadian EdTech Leadership Summit, co-hosted by MindShare Learning and UTSC, has been at the forefront of educational technology innovation for 15 years. The Summit serves as a national platform for thought leaders, educators, and entrepreneurs to explore, share, and learn about the latest trends in educational technology.

For more information, visit [Canadian EdTech Summit](#) or contact us:

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