



FOR IMMEDIATE RELEASE

MindShare Learning to Host 31st CanAm Celebration of Excellence Meetup at FETC Orlando

In Partnership with FETC and the Canadian Trade Commissioner Service

Orlando, FL, January 16, 2025 – MindShare Learning is proud to announce it will host the 31st CanAm Celebration of Excellence Meetup at the Future of Education Technology Conference (FETC), one of the leading global conferences in educational technology, in partnership with the Canadian Trade Commissioner Service. This annual event continues to strengthen ties between Canadian and U.S. education leaders, innovators, and policymakers.

"It's a tremendous honour to be a FETC Media Partner and to lead the Canadian EdTech contingent in fostering meaningful CanAm partnerships. FETC's global reputation as a leading EdTech conference makes it the perfect platform to connect innovators, share best practices, and drive digital transformation in education."

Highlights from the upcoming event include:

- 1. Canadian EdTech Startup Award Presentation:** Gibbly, the winner of the Canadian EdTech Startup Award, will be recognized for its groundbreaking solutions in advancing educational technology.
- 2. Coming Soon – The 17th Schools of the Future Student Innovation Challenge:** Launching in March, this nationwide initiative empowers K-12 students to unleash their creativity and problem-solving skills through innovative projects.
- 3. Save the Date – 16th Annual Canadian EdTech Summit:** Mark your calendars for October 28-29, 2025, in Toronto. This highly anticipated event will continue to serve as a hub for thought leadership and collaboration in education and technology.
- 4. Announcing Top 10 Trends in EdTech for 2024.**
- 5. Embracing AI in Education:** Robert Martellacci is leading the charge on the C21 Canada Future of AI in K-12 Use Case Initiative as Co-founder & CEO of C21 Canada. This initiative is paving the way for strategic integration of AI in schools across Canada.
- 6. Updated Canadians Doing Business in Florida EdTech Playbook**



Robert Martellacci, Founder & CEO of MindShare Learning and Co-founder & CEO of C21 Canada,

MindShare Learning is committed to advancing education through innovation and collaboration, and events like this reinforce its role as a bridge-builder in the global EdTech ecosystem.

About MindShare Learning

MindShare Learning is Canada's leading EdTech strategy, news, and events company. Through its thought leadership, research, and partnerships, MindShare Learning supports education leaders in navigating the intersection of technology, pedagogy, and policy. Its mission is to inspire 21st-century innovation and connect educators with the best EdTech solutions to empower learners to thrive in a digital age.

For more information or media inquiries, please contact:

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