



MEDIA RELEASE

FOR IMMEDIATE RELEASE

MindShare Learning Wins 2025 EdTech Digest Cool Tool Award for Best North American EdTech eMag

Greater Toronto Area, April 15, 2025 MindShare Learning is proud to announce it has been awarded the prestigious 2025 EdTech Digest Cool Tool Award for Best North American EdTech eMag. The award celebrates the MindShare Learning Report, now in its 18th year, for its outstanding contribution to educational technology communication and thought leadership across North America.

"We're pleased to recognize the MindShare Report as a preeminent resource for learners and leaders in edtech shaping the future of education for millions of people. True to their 'connect, share, inspire' mission, they've gone above and beyond in curating timely and relevant content week after week to enrich the lives of learners everywhere." said Victor Rivero, Editor-in-Chief, EdTech Digest.

The MindShare Report has long been a trusted source for educators, innovators, and policymakers seeking insights on EdTech trends, AI integration, digital equity, and success stories that inspire transformation in education. This recognition from EdTech Digest affirms its influence as a leading publication in the North American education landscape.

"We are honoured to receive this recognition from EdTech Digest," said Robert Martellacci, Founder and CEO of MindShare Learning. *"This is a milestone moment for us as we celebrate 18 years of publishing the MindShare Report. We share this award with our loyal readers, board of advisors, alumni, and dedicated team who inspire us daily to continue evolving and amplifying voices across the education ecosystem."*

As the digital transformation of education accelerates—particularly through the adoption of AI—the MindShare Report remains committed to curating meaningful stories and resources that empower educators and stakeholders to thrive in a changing world.


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About MindShare Learning

MindShare Learning is Canada's leading EdTech strategy consulting, news and events media company. Dedicated to advancing innovation in education, MindShare Learning connects education and technology leaders across Canada and beyond through its MindShare Report eMag, strategic events, professional learning, and thought leadership.

About the MindShare Learning Report

Now in its 18th year, the MindShare Report is an award-winning digital eMagazine that curates the latest trends, research, success stories, and commentary in the education and EdTech landscape. With a mission to “connect, share, and inspire,” the Report reaches thousands of K12 and post-secondary educators, EdTech professionals, and policy influencers across North America each month.

About EdTech Digest

EdTech Digest is a leading source of cool tools, interviews, and trends showcasing the future of learning. Its annual EdTech Awards recognize the biggest names in education technology—featuring leaders and innovators in K–12, higher education, and workforce learning who are shaping the future of learning through the power of technology.

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