



**MEDIA RELEASE**

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**Shaping Tomorrow: Canada's 17th Schools of the Future Challenge Ignites Student Innovation in AI + STEM for a Sustainable World**

**Greater Toronto Area, April 15, 2025** – MindShare Learning Technology, Canada's leading EdTech media and consulting firm, in partnership with **lead sponsor Dell Technologies**, is thrilled to announce the launch of the [17th Annual Schools of the Future AI + STEM Student Innovation Challenge](#).

This year's theme, "**Empowering students to solve real-world problems through the power of AI & STEM!**" invites K–12 students and educators across publicly funded Canadian schools to submit **2–3 minute videos** that showcase AI + STEM-powered solutions to real-world challenges in their schools, communities, or beyond. The challenge is designed to foster critical thinking, creativity, and digital literacy among students while aligning their projects with the global UN Sustainable Development Goals.

*"The 17th edition of our Student Innovation Challenge marks a pivotal moment in reimagining learning," says **Robert Martellacci**, President and Founder of MindShare Learning. "We're excited to empower students to be changemakers by leveraging the power of AI and STEM to solve wicked problems and help shape SMART and sustainable communities."*

Since its inception, the Schools of the Future Challenge has awarded **over \$1 million in prizes**, including classroom technology and digital learning tools to support 21st-century teaching and learning. The winning schools this year will receive an **Extreme Classroom Makeover Prize Package**, thanks to the generous support of industry-leading sponsors.

**Challenge submissions are due by midnight on Friday, May 16, 2025.** The **top three national grand prize winners** will be announced in the **June edition of the MindShare Learning Report**.

*"We were so proud to win last year's challenge with our project 'Future Innovators, Building A Sustainable World,'" said **Christina Raso**, teacher and 2024 grand prize winner from St. Albert Learning Center, Sudbury, ON "Our students embraced*

*entrepreneurship to build meaningful solutions that not only enhanced our learning but made a real impact on our community.”*

## About MindShare Learning

MindShare Learning Technology is at the forefront of educational innovation in Canada. As a pioneering EdTech consulting and media company, we specialize in connecting cutting-edge technology solutions with educators from kindergarten through to higher education (K20). Leveraging over 25 years of experience in digital media and marketing strategy, we are dedicated to transforming education. Our initiatives facilitate impactful learning experiences that empower students to excel in a digital world. MindShare Learning is not only the proud publisher of the influential MindShare EdTech Reports but also the founder of the esteemed Canadian EdTech Leadership Summits and the prestigious Canadian EdTech Awards. Join us in shaping the future of education, driving innovation, and enhancing learning outcomes nationwide.

## This year's esteemed sponsors include:

**Lead Sponsor:** Dell Technologies. **Sponsors:** C21 Canada, Nelson | Edwin, Logics Academy, news-o-matic, TakingITGlobal, AWS, Steelcase, SmithSystem, SMART, SPECTRUM | Lego Education, InspireTech, AttachForever STEM Kits



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